

National Coalition Demands Costco Cease All Relationship with Israel, Citing UN Genocide Finding

Consumers Against Genocide Launches Campaign, Calling Out Retail Giant on Violating Its Own Human Rights Policy and Being Complicit in Gaza Genocide

Toronto – November 24, 2025 – Today, Consumers Against Genocide, a national coalition of Costco members, launched a sweeping campaign demanding Costco Wholesale Corporation end all commercial ties with Israel following a definitive United Nations report finding the state has committed genocide in Gaza.

The campaign, launching with a mass member email drive, argues that continuing this relationship violates Costco's own Code of Ethics and Human Rights Policy. The campaign points to the recent finding by the UN Independent International Commission of Inquiry, which concluded that "Israel has committed genocide against the Palestinian people in the Gaza Strip."

"Costco's brand is built on the trust of its members and a promise to 'Do the Right Thing'," said Lillian Wald, Media Coordinator for Consumers Against Genocide. That trust is broken when our purchases are linked, through tax revenue, to a military campaign found to be genocidal by the United Nations. We are calling on Costco to align its operations with its own ethical commitments and stop funding atrocity crimes.

"This is about putting People Before Profit," said a local coalition member. "We believe the vast majority of Costco members want to shop at a store they can be proud of, one that doesn't have blood on its receipts. We are not asking Costco to solve the conflict, but to stop profiting from it."

The campaign's position is fortified by the International Court of Justice's (ICJ) earlier provisional measures order in January 31, 2024, which found a plausible risk of genocide in Gaza and International Association of Genocide Scholars' (IAGS) resolution passed on August 31, 2025, declaring that Israel's policies and actions in Gaza meet the legal definition of genocide under Article II of the 1948 UN Genocide Convention. Costco's own Human Rights Policy, which commits the company to the UN Guiding Principles on Business and Human Rights, requires it to conduct due diligence and avoid contributing to human rights abuses through its commercial activities.

The coalition's demands are:

- **Remove Products from Inventory:** Pull all products linked to Israeli suppliers from in-store and online platforms, with clear public communication about this decision.
- **Cancel Existing Contracts:** Terminate contracts with suppliers in Israel or those supporting its operations, effective immediately.
- **Conduct a Comprehensive Review:** Identify all products and suppliers connected to Israel, particularly those operating in regions under scrutiny for human rights violations.

The multi-phase campaign begins with a mass member email blitz, targeting Costco's corporate leadership. Members are urged to send emails via the campaign portal at www.consumersagainstgenocide.com.

About Consumers Against Genocide:

Consumers Against Genocide is a national grassroots coalition of Costco members united by a common belief that corporate ethics must be upheld in global supply chains. We advocate for Costco to adhere to its own Human Rights Policy and Code of Ethics, ensuring its business practices do not contribute to human rights violations.

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Consumers Against Genocide

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