

CONSUMERS AGAINST GENOCIDE

COSTCO CAMPAIGN

CAG 2025



Costco & the Settlement Economy: The Facts Uncovered

And Its Link to the Famine in Gaza

Global Reach, Huge Impact

Costco, established in 1983, operates 897 warehouses globally and serves 136.8 million members. In 2024, it reported \$254.4 billion in revenue and \$7.4 billion in profit—with 86% of sales and 85% of profits coming from the U.S. and Canada. Its size and purchasing power give Costco significant influence over global supply chains—including those linked to illegal Israeli settlements.

Costco's Code: No Action, No Consequence

Costco publicly claims it upholds a Supplier Code of Conduct to protect workers' rights, environmental safety, and legal compliance. Yet it continues to source products from companies like:

- Keter (operating in illegal West Bank settlements like Barkan and Oranit)
- SodaStream
- Silk'n (home-use beauty devices)
- Israeli-grown fresh produce

Despite known human rights violations, illegal operations, and environmental abuses, Costco has not ended these partnerships, in clear contradiction of its own policies.

A Toxic Footprint in Palestine

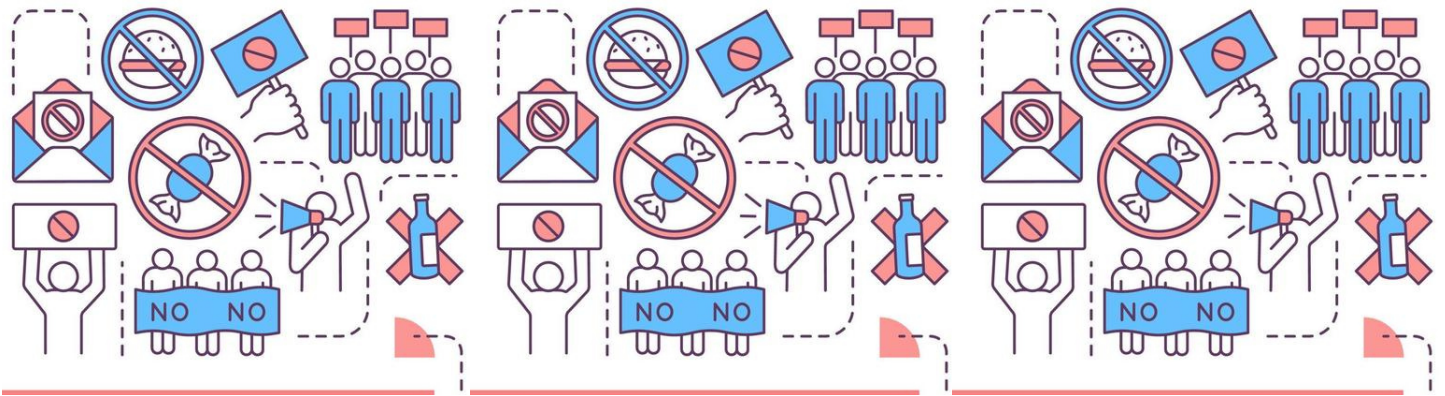
Keter's factories in the Barkan Industrial Zone release untreated toxic waste into Palestinian lands, polluting water sources and farmland. In 1998 alone, 810,000 cubic meters of industrial wastewater contaminated the Al-Matwi valley—impacting agriculture and public health in surrounding Palestinian villages. These zones often house environmentally hazardous factories that would face stricter regulation inside Israel.

Exploitation of Palestinian Workers

Palestinian laborers in these industrial zones are subjected to:

- Wages far below the Israeli minimum (as low as \$1.50/hour)
- No contracts, no pay slips, no paid leave
- Unsafe conditions—with only 3% receiving proper protective equipment
- Prohibited from organizing or unionizing

These conditions violate international labor law—and Costco's own supplier standards. Still, it continues to profit from these suppliers.



Expansion of Settlements, Displacement of Palestinians

Industrial zones like Barkan serve not only as economic engines but as tools of settler expansion. Built on land confiscated from Palestinian villages, they are used to entrench Israeli presence in the West Bank—in direct violation of international law (Fourth Geneva Convention, Article 49). Their continued operation is only possible through international economic complicity.

The Link to Famine in Gaza

While Costco profits from Israeli companies embedded in the illegal occupation economy, millions of Palestinians in Gaza are starving under an Israeli siege that blocks humanitarian aid, restricts food and water, and systematically targets civilian infrastructure.

Here's how it connects:

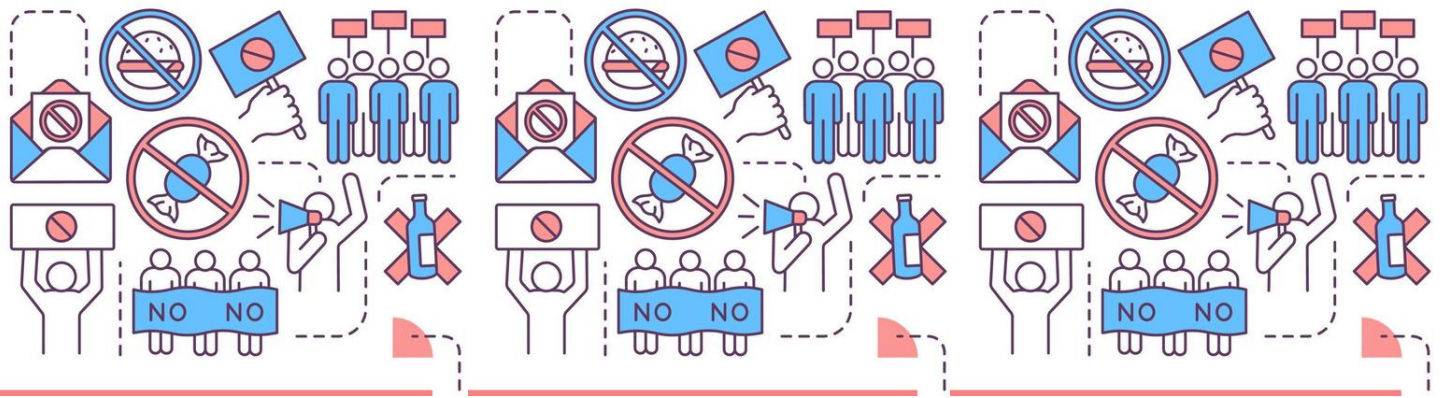
- Economic normalization with Israeli settlement companies empowers Israel's apartheid economy, diverting pressure and accountability.
- Financial support to companies embedded in occupation helps sustain a system that directs state resources toward military control, rather than humanitarian relief.
- [Costco's business dealings with Israeli entities contribute to the Israeli economy through taxes. These taxes fund the ongoing war in Gaza, which includes the displacement of Palestinian civilians, ethnic cleansing, Genocide, and most recently, a man-made famine.](#)
- The Israeli government has used starvation as a weapon of war in Gaza, blocking food shipments, bombing bakeries, and denying UN agencies access ([BBC, 2024](#)).

By selling goods from Israeli companies that profit from apartheid and displacement, Costco becomes complicit in the broader system of oppression, including the famine in Gaza—a catastrophe deliberately manufactured through blockade and war.

Costco Profits from Occupation — It's Time to Hold Them Accountable

Costco markets itself as ethical. The truth? It profits from products made in illegal Israeli settlements — while a famine rages in Gaza.

Its business model supports land theft, worker exploitation, and environmental destruction in occupied Palestine.



WHAT YOU CAN DO

1. Boycott Complicit Brands at Costco

Choose ethical, local, or fair-trade alternatives.

2. Demand Action from Costco

Email & Call Costco:

- Link to Action Network
- Call local store managers or use online feedback forms

Say This:

- Link to Script:
- *Stop selling products made in illegal Israeli settlements.*
- *Conduct and publish a full supplier audit.*
- *Make sourcing policies public and accountable.*

Use this online complaint tool → [Insert Action Network link or form]

Follow this call script → [Link to IG "CallCenter Zap" post]

3. Leverage Your Membership

Costco thrives on membership revenue. Use that leverage:

- Speak to your warehouse manager directly
- Submit a formal complaint online or in-store
- Cancel your membership if needed – and tell them why
- Organize a mass cancellation day with your local group

Every member lost is a message sent.

4. Expose the Complicity

- Share verified content on social media
→ Infographics, videos, screenshots, and news links
- Use hashtags: #CostcoBoycott #DropKeter #StopFundingGenocide
- Write op-eds, blog posts, or community emails
- Alert your networks: schools, unions, religious groups

Silence protects profit — not people.

5. Demand Policy Change

Push for systemic action:

- Call on MPs to ban imports from illegal settlements
- Advocate for truth-in-labelling laws for occupied territory goods
- Pressure Canada to uphold its Geneva Convention obligations

COSTCO IS NOT NEUTRAL

By selling goods from companies embedded in Israel's occupation economy, Costco directly supports a system of apartheid and war crimes.

Your voice, your money, and your membership have power.

Use them. Act now. Share widely.

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FACT SHEET

CAG 2025

Fact Sheet: Israeli Brands at Costco Canada

What You're Buying—and What It Funds

Costco Canada carries a range of products linked to Israeli companies, some of which are directly tied to illegal settlements, labor exploitation, or corporate complicity in the occupation of Palestine.

Brands & Products Currently on Costco Shelves

Brand / Product Boycott	Alternative Product (BDS Safe at Costco)	Sold at Costco Canada	Origin / Concern
Keter	● Lifetime ● Suncast ● Scotts Garden	Outdoor sheds, playhouses, storage kits	Made in settlements (e.g., Barkan & Oranit, West Bank)
SodaStream	● Drinkmate	Sparkling water machines & supplies	Formerly in West Bank (Mishor Adumim); still an Israeli flagship brand
Silk'n	● RoseSkinCo (outside of Costco)	IPL hair removal & LED beauty devices	Israeli tech company (Home Skinovations Ltd)
Medjool Dates -Prana	● Terra Delyssa	Often labeled “Product of Israel”	Grown in Israeli settlements (Jordan Valley); linked to land theft
Israeli Fresh Produce	● Search for alternatives within and outside of Costco.	Lychee, pomegranates, Sharon fruit, citrus	Sourced from companies operating on occupied land